





About FDC

The Flatbush Development Corporation (FDC) has been dedicated to meeting the needs of a diverse Brooklyn community for over 40 years. FDC responds by creating programs, campaigns, and partnerships through economic development, housing, youth, and other initiatives to promote quality of life, safety, and community preservation.

Our Work

Youth

- Serve over 500 youths annually
- STEAM programming
- Social and academic learning opportunities
- After school programs
- Summer day camps

Community Development

- Commercial revitalization
- Merchant organizing
- Neighborhood beautification
- Community events: The Frolic, Eat & Shop Cortelyou, Twilight, Shredzilla

Housing

- Flatbush Tenant Coalition builds tenant power
- Housing support and eviction prevention
- Senior housing support
- Advocacy

Sponsor us!

FDC sponsorship offers companies an opportunity to reach new customers, invest in our community, and gain dynamic recognition

- Develop a unique event at some of the city's most anticipated street festivals to showcase your products
- Foster new relationships and gain new customers
- Communicate advantage of new products through person-to-person interactions
- Generate excitement among your existing customers around your common involvement with FDC.



\$10,000

"Presented by [your company name and logo here]" banner at The Flatbush Frolic Street Festival: large banner in the main Frolic stage, three 10'x10' exhibition/sales spaces, plus online and print promotion of your business sponsorship for a full year on all digital and printed FDC communications.

\$2,500 - \$5,000

Ask us. There are different levels of participation available to suit your budget, offering great exposure for your company. From covering the cost of sound equipment, to providing support to a community art project - You can choose the option that is most suited for you!

Sponsorship Benefits

150,000

Access attendees from 22+ Flatbush neighborhoods who enjoy FDC events year round

100,000

Printed programs for street fairs, community workshops, school and neighborhood events

79,000+

Reach new customers through our social media, FDC website, print and email newsletters

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The greatness of a community is
most accurately measured by the
compassionate actions of its
members.

CORETTA SCOTT KING





THANK
YOU!