



FLATBUSH DEVELOPMENT CORPORATION 50TH ANNIVERSARY 2025 SPONSORSHIP KIT

OVERVIEW

For half a century, the **Flatbush Development Corporation (FDC)** 501c3 has been a driving force for positive change in Brooklyn—empowering youth, protecting affordable housing, supporting small businesses, and strengthening our diverse community.

In honor of this milestone, FDC is hosting a one-of-a-kind sponsorship opportunity leading up to our 50th Anniversary Gala on October 23, 2025. Through a series of community-driven experiences, including exclusive Home and Garden Tours of Victorian Flatbush, and public events we are bringing people together to celebrate our neighborhood's rich history and bright future.

By sponsoring FDC 50th Gala Celebration, your organization will be recognized as a leader in community engagement, local preservation, and social impact while reaching a diverse audience of over 120,000 residents, influencers, and decision-makers annually.

SPONSORSHIP LEVELS

1. Pillars of the Community (\$50,000) *“Leading the way in shaping a stronger, more united Flatbush for generations to come.”*

- Top Tier Sponsors will have first priority in seating selection once finalized
- Premium full-page ad in the gala program, plus prominent logo placement on all event materials (invitations, banners, website, social media).
- Custom press release announcing your support.
- Featured website presence on the FDC homepage for 1 year with a direct link to your company's site.
- On-stage recognition during the event and the opportunity to make brief remarks on behalf of your company.
- Personalized sponsorship activation tailored to your brand's goals (e.g., sponsor a specific program segment, auction item, etc. See the end of the brochure).
- Representation on the Customized Flatbush Snow Globe (deadline 4/30/25)



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2. Flatbush Legacy Partner (\$25,000): *“Honoring the past, shaping the future, and investing in a thriving Flatbush.”*

- Top Tier Sponsors will have first priority in seating selection once finalized.
- Full-page ad in the gala program and prominent logo placement on event materials.
- Verbal recognition during the event.
- Your logo featured on the gala website and FDC’s digital promotions for 1 year.
- Exclusive social media campaign spotlighting your company’s contribution.
- Representation on the Customized Flatbush Snow Globe (deadline 4/30/25)

3. Flatbush Builder (\$10,000) *“Connecting generations, cultures, and neighborhoods for a stronger tomorrow.”*

- Premium gala seating.
- Half-page ad in the event program.
- Logo on event signage, the gala website, and social media recognition.
- Shout-out during the event and in digital communications leading up to the gala.

4. Block by Block Builder (\$5,000) *“Strengthening Flatbush’s communities, one neighbor at a time.”*

- Quarter-page ad in the gala program.
- Logo placement on event signage and program materials.
- Program and social media recognition as a Neighborhood Hero Sponsor.



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À LA CARTE SPONSORSHIP OPPORTUNITIES:

As we celebrate FDC's 50th Anniversary, we invite you to partner with us through **exclusive à la carte sponsorship opportunities that showcase your company's commitment to community building and preservation.** These high-visibility sponsorships, ranging from **\$25,000 to \$2,000**, offer unique ways to engage with Flatbush residents while supporting FDC's vital programs.

À La Carte Sponsorships:

- **Entertainment Sponsor** – Elevate the evening's festivities with your brand at center stage.
- **Catering Sponsor** – Delight guests while showcasing your company's support for the community.
- **Silent Auction Sponsor** – Gain recognition while helping us raise essential funds.
- **FDC Community Snow Globe Swag** – A custom keepsake featuring your company alongside FDC.
- **2026 FDC Community Calendar** – Your logo in homes across Flatbush.
- **Sponsor an FDC Community Event** – Meet and engage with the neighbors who make Flatbush special!

We'd love to discuss how these sponsorships can align with your company's goals. **Please reach out for details—we look forward to building a meaningful partnership!**

HOW TO BECOME A SPONSOR:

To confirm your sponsorship or learn more about how your company can get involved in FDC's 50th Gala, contact: Lupe Ramsey, Flatbush Development Corporation, Phone: 917-776-4246, Email: lr Ramsey@fdconline.org