



FLATBUSH DEVELOPMENT CORPORATION 50TH ANNIVERSARY 2025 SPONSORSHIP KIT

OVERVIEW

For 50 years, the **Flatbush Development Corporation (FDC)** has empowered youth, protected affordable housing, supported small businesses, and strengthened Brooklyn's vibrant community.

To celebrate this milestone, FDC invites you to sponsor our 50th Anniversary Gala on October 23, 2025 to unite neighbors and highlight Flatbush's rich heritage and promising future. By sponsoring the FDC 50th Gala, your organization will be recognized as a champion of community engagement and local impact, reaching over 120,000 residents, and decision-makers.

SPONSORSHIP LEVELS

| Level Name | Range | Benefits |
|-------------------------|----------------------------|---|
| FDC Presenting Sponsor | \$25,000.00+ | Premier branding, speaking opportunity, VIP table, logo on all materials, exclusive recognition |
| Flatbush Legacy Sponsor | \$10,000 – \$24,999 | Prominent branding, VIP tickets, full-page ad, recognition from podium, event signage |
| Flatbush Builder | \$5,000 – \$9,999 | Logo on website and program, half-page ad, reserved tickets, social media mentions |
| Block Builder | \$2,500 – \$4,999 | Logo in program, quarter-page ad, tickets, recognition in newsletters |
| Bronze Sponsor | \$1,000 – \$2,499 | Name in program, tickets, recognition on event website |
| Community Sponsor | \$500 – \$999 | Name listed in program, plus tickets. |



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À LA CARTE SPONSORSHIP OPPORTUNITIES: As we celebrate FDC's 50th Anniversary, we invite you to partner with us through **exclusive à la carte sponsorship opportunities that showcase your company's commitment to community building and preservation.** These high-visibility sponsorships offer unique ways to engage with Flatbush residents while supporting FDC's vital programs.

| Opportunity | Sponsorship Amount | Recognition/Benefits Example |
|------------------------------|--------------------|---|
| Catering Sponsor | \$10,000.00 | Premier branding while you delight guests showcasing your company's support for the community |
| Cocktail Reception Sponsor | \$5,000.00 | Signage at reception, program mention, website logo |
| Youth Program Showcase | \$2,500.00 | On-stage mention, signage at youth event, program listing |
| Dessert Bar Sponsor | \$1,500.00 | Sign at dessert station, program listing |
| Flatbush Snow Globe Sponsor | \$1,000.00 | Custom Flatbush snow globe given to VIP guests, recognition in program and event signage |
| Photo Booth Sponsor | \$1,000.00 | Logo on photo booth/backdrop, program mention |
| Event Program Ad (Full Page) | \$750.00 | Full-page ad in event program |
| Centerpiece Sponsor | \$500.00 | Recognition on table cards and in program |

HOW TO BECOME A SPONSOR:

To confirm your sponsorship or learn more about how your company can get involved in FDC's 50th Gala, contact: Lupe Ramsey, Flatbush Development Corporation, Phone: 917-776-4246, Email: lr Ramsey@fdconline.org